



Real Faces of Dairy Essay Contest Entry Form

Type or print legibly

Name _____ Age _____

Mailing Address _____

City/State/Zip _____ Home Phone (____) _____

Circle Age: **6-10** **11-14** **15-18** **Adult**

Title of Story _____

Entries and entry address is:

DEADLINE: Postmarked by June 1, 2016

Balchem Animal Nutrition & Health

Attn: Essay Contest

52 Sunrise Park Road

New Hampton, NY 10958

PLEASE SEND ANY QUESTIONS TO info@realfacesofdairy.com

** Now you can email your essay to us. Just attach the essay and send to anh@balchem.com.*

I acknowledge that I have read the Competition Rules & Regulations prior to signing this and that I understand the rules.

Required:

Signature (**Parent/Guardian if entrant is under 18**) _____

Email Address: _____

Printed Name _____ Date _____

Mailing Address _____

City/State/Zip _____ Phone (____) _____

COMPETITION RULES AND REGULATIONS

What are the Entry/Submission Requirements?

Participants will create and submit an original essay that responds to the following contest prompt:

- What does Dairy mean to you? How has the dairy industry impacted your life?
- Children are encouraged to share real life stories, lessons and original thoughts about the dairy industry, farm families, careers and education in the industry and/or any other related dairy focus that has impacted their life now and in the future.

To Enter the Contest

Only one entry per person • Only single author stories (no co-authors) • Story must be original work of the entrant • Entry can be accompanied by original art, including drawings, collages, 3-D and photos taken by the author • Story may be fact or fiction, prose or poetry • Use only one side of the paper • Number each page on the back • Text must be printed/written legibly or typed • Children who can't write may dictate their story to be printed or typed • Invented spelling is accepted • Non-English text must be translated into English text on the same page and the translated English text must adhere to the word count • Word count includes "a" "an" "the" but not words on nonstory pages (e.g. title page) or those that enhance illustrations.

Submit your essay by June 1, 2016 at midnight EST. All entries must be received prior to this date and time in order to be considered. Winners will be notified via email by July 1, 2016 and will be required to submit a signed copy of the Use License and Release giving Balchem Animal Nutrition & Health permission to publish the entry.

Guidelines for Length

- Ages 6 - 10: 150 to 300 words
- Ages 11 - 14: 150 to 500 words
- Ages 15 - 18: up to 750 words
- 19+ : up to 1,000 words

Entrant Responsibility

Each entrant is solely responsible for the information, data, text, graphics, and other materials included in the Submission, whether publicly posted or privately transmitted. A Submission must be original and the entrant must (1) hold all necessary rights to all the materials and information in the Submission or (2) have permission from the holder of such rights, or (3) the materials and information in the Submission must be in the public domain. Winners will have to ensure that they have all rights necessary to permit them to transfer ownership of the essay, including transfer of any permissions and rights obtained from third parties, to Balchem Animal Nutrition & Health.

A Submission may not contain offensive, libelous, sexually explicit, disparaging or other inappropriate content and may not defame or otherwise violate the rights, copyrights, trademarks, or rights of publicity, privacy, or reputation of any third party. A Submission may not contain any material to promote sale of a product or service.

Who Is Eligible to Compete?

The contest is open to individuals in the United States of America in the following four age competition categories, as of January 1, 2016:

1. Ages 6-10
2. Ages 11-14
3. Ages 15-18
4. Adult – 19+

How Will Entries be Judged and by Whom?

Submissions will be judged by a slate of volunteers that include professionals from various dairy industry fields.

Members of the judging panel will consider the following criteria in making their selections:

1. Effectiveness in communicating ideas and fully addressing the requirements of the contest;
2. Accurate research and analytical thinking;
3. Creativity and originality in the content selection and presentation

The decisions of the judges are final and incontestable.

What are the Prizes, and How will They be Distributed?

Winners in each age category will receive the following prizes; first-place winners will be awarded \$250, second-place entries will be awarded \$100, third-place entries will be awarded \$50. Any ties will be broken based solely on the essay submissions and not by chance.

All winning entries will be published on the Real Faces of Dairy website and excerpts will be used in the Real Faces of Dairy consumer coloring book and 2017 calendar. Balchem Animal Nutrition & Health reserves the right to publish excerpts from any of the entries, in all age categories.

Prize funds will be distributed to an individual winner (or the winner's parent or guardian, if the winner is under 18 years old). Any federal, state, and local taxes, and all similar fees and assessments, are the sole responsibility of the prize recipient.

Additional Requirements and Disclaimers

By entering this competition, each individual entrant (for individuals under 18 years old, the individual's parent or guardian) grants Balchem Animal Nutrition & Health a worldwide nonexclusive, royalty-free, transferable license to use the essay, or any portion thereof, for Balchem purposes, and grants Balchem a world-wide, non-exclusive, royalty-free, transferable license to use the entrants' names, likenesses, photographs, and/or biographical information for advertising, publicity, and promotional purposes. If selected as a winner, each individual (and for individuals under 18 years old, the individual's parent or guardian) hereby agrees to irrevocably grant and assign exclusively to Balchem all rights, including copyright interests in the essays, under all laws, treaties and conventions throughout the world, in all forms, languages and media, now or hereafter known or developed without limitation. Use, publication, or dissemination by winners of their respective essay may be permitted at the discretion of Balchem, as approved in writing in advance. Submitting an essay to this competition does not guarantee that the submission will be displayed or used.

Use by Balchem of a Submission does not necessarily reflect the views of Balchem, and in no event shall Balchem assume or have any responsibility or liability for any Submission, in whole or in part, or for any claims, damages, or losses resulting from the use and/or appearance of any Submission or the contents thereof.

Balchem reserves the right to refuse any Submission in its sole discretion. Balchem also reserves the right at any time during the competition to remove or disqualify any Submission when it believes in its sole discretion that the entrant has: (i) infringed any third party's copyright; (ii) failed to comply with these Competition Rules and Regulations; or (iii) failed to obtain the necessary consents as set forth herein.

Balchem shall not be liable for any claims, costs, liabilities, damages, expenses, and losses arising out of (i) Balchem's use of the Submission; (ii) the entrant's participation in the competition; (iii) technical failures of any kind including but not limited to problems or delays arising from software or equipment malfunctions or computer viruses; and (iv) any events outside BALCHEM's reasonable control.

By entering this competition, each individual entrant, (and for individuals under 18 years old, the individual's parent or guardian) represents and warrants that: (i) the entrant is the sole author, creator, and owner of the Submission; (ii) except for material used by permission, none of the intellectual property rights in the Submission, or any portion thereof, has been assigned or transferred to anyone other than the entrant; (iii) the Submission, through its creation and its submission as an entry, does not violate any applicable laws; and (iv) the Submission, through its creation and its submission as an entry, does not infringe upon or violate intellectual property rights held by any third person or party.

Any entrant who supplies false information, enters the Balchem Real Faces of Dairy Essay Contest by fraudulent means, or is otherwise determined to be in violation of the eligibility criteria or terms of the essay contest shall be ineligible for any prize and shall be required to forfeit any prize obtained based on such information or means.

By entering the contest, each individual entrant (and for individuals under 18 years old, the individual's parent or guardian) agrees to comply with and be bound by the official rules and decisions of Balchem.